

CANDIDATE
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TRAVEL AND TOURISM

9395/42

Paper 4 Destination Management

October/November 2017

1 hour 30 minutes

Candidates answer on the Question Paper.

No Additional Materials are required.

READ THESE INSTRUCTIONS FIRST

Write your Centre number, candidate number and name on all the work you hand in.

Write in dark blue or black pen.

Do not use staples, paper clips, glue or correction fluid.

You may use an HB pencil for any diagrams or graphs.

DO NOT WRITE IN ANY BARCODES.

Answer **all** questions.

All the Figures referred to in the questions are contained in the Insert.

The number of marks is given in brackets [] at the end of each question or part question.

This document consists of **7** printed pages, **1** blank page and **1** Insert.

Question 1

Refer to Fig.1 (Insert), information about Sumak Travel, a responsible tour operator.

- (a) Explain **two** roles of commercial organisations, such as Sumak Travel, in destination management.

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2

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.....[4]

Question 2

Refer to Fig. 2 (Insert), information about airport expansion.

- (a) Explain **two** advantages of conducting an Environmental Impact Assessment (EIA) before an airport is built.

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